

2010 CASAC ANNUAL REPORT

CASAC's mission.....preventing the abuse of alcohol and other drugs through Advocacy, Hope and Awareness.

The year in review...by Executive Director Patricia Z. Munson



As I reflect on CASAC's achievements in 2010, my pride in what staff has achieved is tempered by the knowledge that we face tremendous challenges for renewed commitment in 2011. These challenges are not only how to survive the funding losses due to the current economic climate, but also to face the tragic and unexpected loss of John Blackman, a member of the CASAC family since 1988.

CASAC's prevention services' statistics can be reviewed in this annual report. Due to the elimination by Congress of the Safe and Drug Free Schools and Communities grant used by schools to help provide additional prevention and intervention services, our prevention programs contracted to Chautauqua County schools decreased by 20% in 2010, and will decrease even more in 2011. These reductions resulted in the loss of one full time position.

By working with community partners, CASAC is able to share its expertise and resources. CASAC staff serve on the OASAS Problem Gambling Steering Committee, the Chautauqua County Tapestry Governance Board, the CANYS (Councils on Addictions in NYS) Board, the Chautauqua County Outreach Network, the Youth Services Advisory Council, the WNY Chemical Dependency Consortium, the County Community Service Alcohol and Substance Abuse Subcommittee, the New York Council on Problem Gambling

Board, the Offenders Work Force Development Committee, and the Incarcerated Youth Steering Committee.

CASAC continues to provide up-to-date information, training, technical assistance and professional consultation on substance abuse prevention and problem gambling related issues. Our training department coordinated 93 training opportunities in 2010.

CASAC's intervention services provide support to individuals and families negatively impacted by substance abuse. The need for these services increased 30% over 2009. CASAC has continued to receive funding through a contract with BOCES to provide alternative transition services for incarcerated youth through a "re-entry" program at the Chautauqua County Jail.

CASAC increased environmental strategies in 2010 with the primary goal of reducing the level of risk for underage use of alcohol and other drugs. Environmental strategies focus on protective issues that promote healthy beliefs and attitudes in youth, parents, and the community, in addition to reducing youth access to alcohol. These events were structured to maximize their impact by reaching multiple settings and by presenting consistent, community-wide messages.

With support from the Chautauqua Region Community Foundation, one of the 2010 environmental strategies was the April Poster Contest with the positive message, "My Future, My Dreams! It's Up to Me!" Thirteen schools participated in 2010 and there were over 500 entries.

As part of SAMHSA's nationwide Town Hall Meeting initiative to address underage alcohol use, CASAC received a mini-grant to help host a June 2010 town hall meeting in Silver Creek. CASAC

2010 CASAC

Programs and Services

BABES: Beginning Alcohol & Addictions Basic Education Studies

Life Skills Training

Too Good for Drugs

Protecting You/Protecting Me

Keep a Clear Mind

Project Alert

Kids Don't Gamble...Wanna Bet?

After-school Zone

Awareness Theatre

NYS Drinking Driver Program

Parent 2 Parent

Intervention Services

Prevention Connections

Family Intervention

Underage Drinking Task Force

Information Services for Students, Educators & Community Members

Speaker's Bureau

Stop DWI

Training Services

Environmental Strategies





JOHN BLACKMAN
 JANUARY 15, 1959 -
 JANUARY 15, 2011

*“John...gave CASAC,
 Awareness Theatre and
 his “AT kids” his best
 for 22 years.”*



facilitated a presentation, Alcohol and the Adolescent Brain, developed by Underage Drinking Task Force member Paul Bogosian along with a panel discussion to generate a community discussion and response to underage drinking.

CASAC began a year long collaboration with The Resource Center who funded a campaign to increase awareness of Fetal Alcohol Spectrum Disorders. Our joint message is, *“For every pregnant woman, one drink is too many.”* Billboards were designed and displayed throughout the county with that message along with other awareness activities. These billboards continue to be displayed throughout the county in addition to billboards from CASAC’s “Parents Who Host” media campaign begun in 2009.

“Real Addiction-Real Recovery” was the message of awareness events held by CASAC staff during National Problem Gambling Awareness Week. This initiative was also a celebration of the men and women

who are overcoming problems associated with their gambling behavior.

CASAC’s *“Helping Keep Kids Off Drugs”* fund raising events, the Bowlathon in June and the Pasta for Prevention Dinner in December, met and exceeded our expectations thanks to the energy and enthusiasm of CASAC staff, Board, volunteers, and the support of the community.

After ten years, CASAC’s website went through a refurbishing process and a new look was revealed in June. The updated website allows for easier accessibility for individuals seeking help through the web. CASAC also joined the social networking movement by creating a CASAC FaceBook account.

Accountability is among CASAC’s strongest assets. The agency’s financial accounts are audited annually by an independent CPA firm following all applicable guidelines. CASAC’s program effectiveness is monitored and evaluated by a variety of methods, and evaluation results are used to determine need for modification or improvement of program services.

Since 1974, over 100 community members have served on the CASAC Board of Directors helping to shape CASAC into a premier prevention agency to address CASAC’s mission. *“Giving of who you are”* was the theme at CASAC’s August Board of Director’s meeting when the current twelve and one past member were honored for their service to CASAC and the community it serves.

County-wide, all our communities, businesses, families, other

agencies and individuals, including CASAC, are faced with the daunting task of meeting increasing demands with decreasing resources. As a result, it has become necessary for CASAC to explore ways to redirect personnel and available resources to address the areas of highest priority for service provision, and to guarantee that vital assistance is always available for families and individuals in crisis. We recognize the necessity of flexibility. We are constantly looking for new ways to improve the nature and delivery of substance abuse prevention services.

Finally, it is with deep sadness that I address the passing of John Blackman, Director of CASAC’s Awareness Theatre, an integral part of CASAC for many years. John made us laugh with his jokes, challenged us when in his “devil’s advocate” role, and inspired us by following the beat of his own drummer. He gave CASAC, Awareness Theatre and his “AT kids” his best for 22 years. John, your CASAC family mourns your loss but remembers you with great fondness and happiness. We are thankful for all the time you were with us.

Pat



2010 CASAC Programs & Services Statistics

Youth Prevention Programs

Our evidence-based prevention programs are substance abuse interventions that have been scientifically tested and identified to be effective approaches in preventing substance abuse, as well as increasing protective factors and decreasing risk factors for youth problem behaviors.

South County	
# of sessions	413
Unduplicated # of participants	2101
Total number of contacts	6313
North County	
# of sessions	512
Unduplicated # of participants	2798
Total number of contacts	6715
County Total	
# of sessions	925
Unduplicated # of participants	4686
Total # of contacts	13028

NYS Drinking Driving Program

South County	
# of sessions	42
Unduplicated # of participants	143
Total number of contacts	1001
North County	
# of sessions	42
Unduplicated # of participants	138
Total number of contacts	966
County Total	
# of sessions	84
Unduplicated # of participants	281
Total # of contacts	1967

Special Initiatives

	Total # of participants	Total # of contacts
Chautauqua County Jail Incarcerated Youth Program	214	367
Chautauqua County Jail Alternative Transitions Services	204	299

Chautauqua County STOP- DWI Education & Awareness Activities

	South County	North County	County Total
# of sessions	131	148	279
Unduplicated # of participants	2111	1109	3220
Total # of contacts	4033	3141	7174

CASAC Environmental Strategies and Media Efforts

Efforts included a Fetal Alcohol Spectrum Disorder Awareness Campaign collaborative effort with The Resource Center.

Total # of efforts	Total # of airings	Total estimated # of targets	Total # of estimated exposures
131	2097	108,000	1,130,713

Training Services

CASAC offers year round training opportunities for those requiring CASAC, CPP, CPS, CASAC-G and CPP-G hours as well as those aspiring to learn more about chemical dependency, problem gambling, and related topics.

South County	
# of trainings	72
Unduplicated # of participants	385
Total number of contacts	517
North County	
# of trainings	21
Unduplicated # of participants	335
Total number of contacts	335
County Total	
# of trainings	93
Unduplicated # of participants	700
Total # of contacts	832

Intervention Services

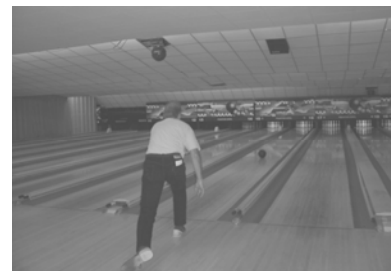
CASAC intervention services include confidential prevention education, information, screening, early intervention, family intervention, or support for individuals, families or groups.

	Youth	Adult
South County		
Unduplicated # of participants	229	263
Total # of contacts	401	371
North County		
Unduplicated # of participants	9	22
Total # of contacts	13	32
County Total		
Unduplicated # of participants	238	285
Total # of contacts	414	403

Community Partnership Building

CASAC provides services for the Chautauqua County community-at-large with community partnership building and activities, health promotion events and speaking events.

South County	
# of sessions	134
Unduplicated # of participants	3287
Total # of contacts	3293
North County	
# of sessions	47
Unduplicated # of participants	1168
Total # of contacts	1168
County Total	
# of sessions	181
Unduplicated # of participants	4455
Total # of contacts	4463



CHAUTAQUA ALCOHOLISM & SUBSTANCE ABUSE COUNCIL

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CASAC's offices are located at:

Suite 405 Fenton Building
2-6 East Second Street
Jamestown, NY 14701
716) 664-3608
Fax (716) 664-3661

and

314 Central Avenue
Room 308
Dunkirk, NY 14048
(716) 366-4623
Fax (716) 366-4624

www.CASACweb.org
info@casacweb.org



<i>2010 CASAC Financial Statement</i>		
<i>Un-audited December 2010</i>	Revenues	Expenses
NYS Office of Alcoholism & Substance Abuse Services (OASAS)	\$444,624	
Chautauqua County Stop DWI	\$11,000	
Grants	\$8,500	
Sheldon Foundation	\$4,875	
Chautauqua Region Community	\$3,700	
County Jail Contract	\$35,996	
Program fees	\$37,026	
Drinking Driver Program	\$54,500	
United Way of Southern Chautauqua County	\$30,000	
United Way of Northern Chautauqua	\$10,000	
Other United Ways	\$1,128	
Thrivent Financial for Lutherans-	\$3,200	
Donations	\$4,047	
Special Events	\$7,145	
Interest	\$93	
Insurance settlement for storm	\$9,609	
Total Revenues	\$665,413	
Personnel (includes fringe benefits)		\$520,676
General Operating Expenses		\$110,064
Rent/Equipment/Utilities		\$40,791
Total Expenses		\$671,531
*DDP training expense		(\$6,118)
*Depreciation		



2010 CASAC Staff

Patricia Z. Munson- Executive Director
Billie Jean Hubert- Associate Director
Ardeh Alessi- Director, Drinking Driver Program
Tony Bellanca-Gambling Prevention Specialist
John Blackman-Awareness Theatre Director
Kathleen Colby- Director of Training Services
Julie Franco- Director of Program Services
Jeff Grodecki- Fiscal Assistant
William Rivera- Assistant DDP Instructor
Afroula Snell-Administrative & Support Services Coordinator
Kathy Stornes-DDP Instructor
Jeff Thomas-Community Educator/ Incarcerated Youth Services
Melanie Witkowski- Prevention Coordinator of School-Based Services

2010 CASAC Board of Directors

President- Arnold Zdrojewski
Vice-President-Janel Subjack
Secretary/Treasurer- C. Berkeley Adams
Mary Carney
Hans P. B. Christensen
Gary Greenwood
Rebecca H. Haines
Larry M. Hoard, Jr.
Lois Lindell
Anthony J. Raffa, Sr.
Rev. Kenneth Soderquist
Paul Stage
Frann Wilson



Chautauqua Alcoholism & Substance Abuse Council

Since 1974, Chautauqua Alcoholism & Substance Abuse Council, a not-for-profit United Way supported agency, has been dedicated to providing prevention education and community awareness pertaining to alcohol, other drugs and compulsive gambling. CASAC is the only New York State Office of Alcoholism & Substance Abuse Services (OASAS) approved and supported alcohol and other drug prevention agency in Chautauqua County. CASAC is an affiliate of the National Council of Alcoholism & Drug Dependence

